



ABOUT **CREATIVE** **TECHY**



PEOPLE
FIRST



AI-DRIVEN
INNOVATION



FOCUSED ON
IMPACT



SCALABLE
SOLUTIONS





COMPANY OVERVIEW



CreativeTechy is your technology partner, delivering engineering talent and AI capabilities to launch faster, operate smarter, and scale without limits.



We embed expert teams directly into your operations, from individual specialists to full product squads, so your technology moves at the speed of your business.



Faster time-to-market. Lower engineering costs. AI capabilities embedded in your operations; without permanent headcount overhead.



Technical Talent & Delivery Standards



The CreativeTechy Advantage

On Time. On Budget.

Production-ready systems built right the first time; fewer failures, lower maintenance costs.

AI-Powered Speed

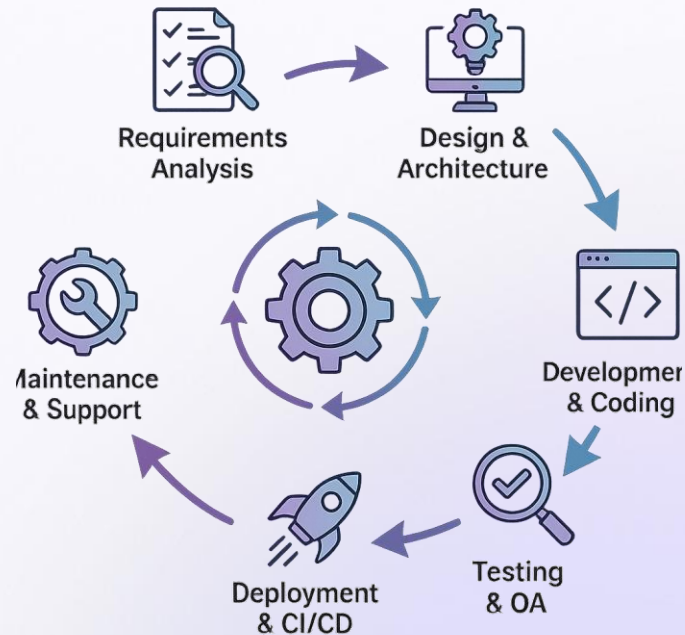
AI capabilities on every team automate tasks, cut delivery cycles, and reduce manual effort.

Secure by Design

Structured QA and security practices that protect your business and meet regulatory requirements.

Total Transparency

Real-time delivery visibility; always know what's been built, what's next, and what it costs.



"Technology built to create measurable business value, faster launches, lower costs, and stronger competitive advantage."

Why CreativeTechy



What sets us apart from larger consultancies and local software houses.

Senior Leadership Oversight

Hands-on senior leadership on every engagement, grounded in enterprise delivery experience.

AI-Native Delivery

AI-assisted engineering, testing, and documentation embedded in every team.

UK Governance, MENA Delivery

Executive oversight from the UK with cost-efficient regional delivery.

Rapid Team Assembly

Specialists deployed in days, not months; scale up or down on demand.

Full Code Ownership

No vendor lock-in: you own all source code, documentation, and handover materials.

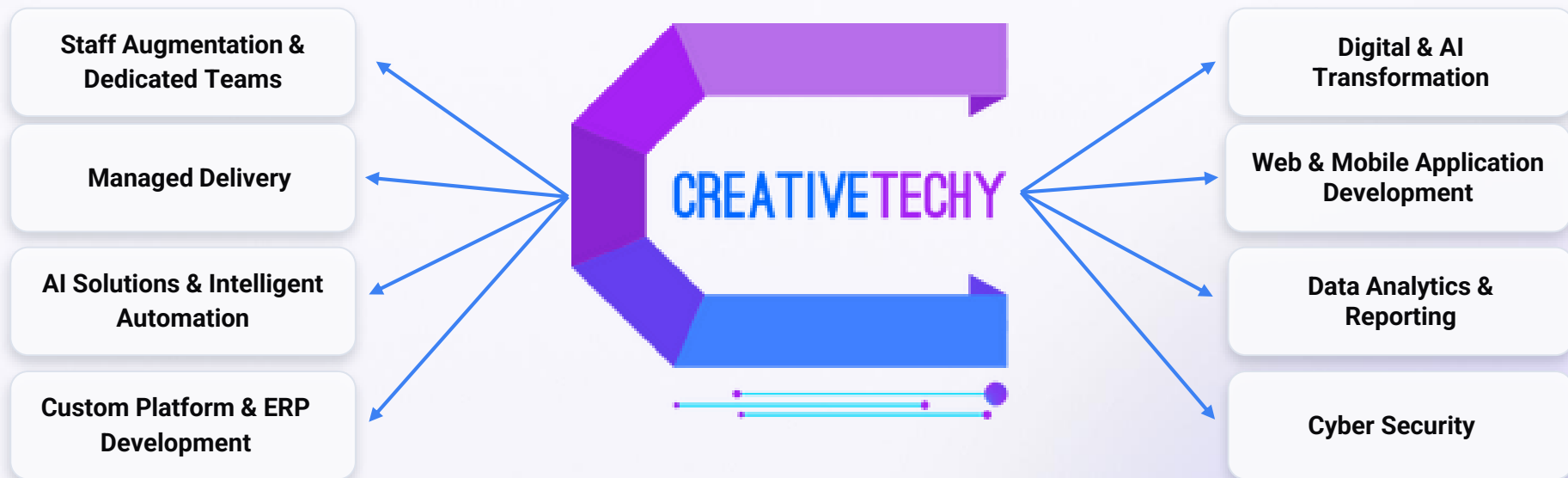
Total Transparency

Real-time delivery visibility; always know what is built, what is next, and what it costs.

Our Services



Everything your business needs to launch, modernize, and grow, without building a full internal technology function.



Spotlight: our Digital Transformation practice, explored in depth later in this deck →

Engagement Models Overview

Three ways to engage; all designed around your business outcomes



Full Ownership

Managed Delivery

- ▶ We own the delivery risk, you receive a finished product on time
- ▶ Predictable investment: fixed scope, timeline & budget guaranteed
- ▶ Best for executives who want outcomes, not project updates



Long-Term Partnership

Dedicated Teams

- ▶ Your embedded engineering org, no hiring costs, no HR overhead
- ▶ Fully aligned to your product roadmap and delivery priorities
- ▶ Best for companies scaling without permanent headcount risk



Flexible Capacity

Staff Augmentation

- ▶ Specialized experts on demand, deployed within days not months
- ▶ Pay only for active capacity, scale up or down as needed
- ▶ Best for filling skill gaps or accelerating a critical sprint

Industries We Serve



Our approach adapts to every sector. Here is what we bring to the industries we serve.

Healthcare & Life Sciences

Better patient outcomes, compliant platforms, and faster clinical innovation.

Financial Services

Secure, efficient operations and trusted, data-driven customer experiences.

Retail & E-commerce

Seamless customer journeys and smarter, demand-driven operations.

Consumer Goods (FMCG)

Faster product launches, demand-driven supply, and smarter retail execution.

Manufacturing & Supply Chain

Leaner production, connected supply chains, and less costly downtime.

Professional Services

Automated back-office work so teams focus on high-value, billable delivery.

Public Sector

Citizen-centric digital services, delivered securely and at scale.

Food & Beverage

Streamlined operations, traceable supply chains, and consistent quality at scale.

Healthcare & Life Sciences



We help hospitals, healthcare providers, and life-sciences organizations improve patient outcomes, accelerate innovation, and reduce the cost and risk of care.

Clinic Management

Streamline operations from booking to discharge so clinical teams focus on care, not paperwork.

What We Deliver

- Patient flow & scheduling
- Clinical & admin automation
- Leadership dashboards

Value We Create

- ↓ Patient wait times
- ↓ Admin cost per case
- ↑ Clinician utilization

Pharma & Life Sciences

Accelerate clinical programs and bring therapies to market faster with compliant platforms.

What We Deliver

- Clinical-trial patient engagement
- Data, analytics & reporting
- Validated, compliant systems

Value We Create

- ↑ Trial adherence & retention
- ↓ Time-to-market
- ↓ Program admin cost

Digital Health & Engagement

Personalize care at scale and turn clinical data into measurable health outcomes.

What We Deliver

- AI patient & consumer platforms
- Remote care & engagement
- Outcome & health analytics

Value We Create

- ↑ Patient adherence
- ↑ Satisfaction scores
- ↓ Cost-to-serve

Built for healthcare-grade privacy, security, and regulatory compliance; HIPAA, GDPR, and GxP-aligned. Proven across hospitals, clinical-trial programs, and AI-driven patient platforms.

Digital Transformation Practice



A closer look at our Digital Transformation practice; helping leaders streamline operations, strengthen resilience, and build scalable foundations for growth.

Enterprise Digital Transformation

Align people, process, and technology with long-term business goals.

What We Deliver

- Transformation roadmaps
- Process redesign & automation
- Operating-model design

Business Outcomes

- ✓ Faster, data-driven decisions
- ✓ Lower cost-to-serve
- ✓ Higher workforce productivity

ERP & Systems Optimization

Unlock more value from the systems you already own — across finance, supply chain, and operations.

What We Deliver

- ERP strategy & health-checks
- Supply chain & inventory
- Finance & data alignment

Business Outcomes

- ✓ Better operational visibility
- ✓ Improved working capital
- ✓ Stronger return on systems

Cybersecurity & Risk Management

Protect revenue, reputation, and data with continuous, defense-in-depth risk management.

What We Deliver

- Security strategy & compliance
- 24/7 threat monitoring & response
- Business continuity & resilience

Business Outcomes

- ✓ Reduced breach risk & downtime
- ✓ Audit-ready compliance
- ✓ Greater client & partner trust

Outcomes We Drive



Real transformation shows up in how a company runs day to day; leaner operations, smoother processes, and connected workflows that compound into lasting return on investment.

Operational Efficiency

Do more with the people, systems, and budget you already have.

The Business Value

- ✓ Lower cost-to-serve
- ✓ Less manual, repetitive work
- ✓ Better use of people & assets

Streamlined Processes

Remove friction and standardize how work actually gets done.

The Business Value

- ✓ Faster turnaround times
- ✓ Fewer errors & less rework
- ✓ Consistent, repeatable quality

Connected Workflows

Unite teams, data, and systems across the whole organization.

The Business Value

- ✓ Real-time business visibility
- ✓ Faster, better-informed decisions
- ✓ Seamless collaboration & handoffs

The result: a leaner, more responsive organization where every digital investment keeps paying back over time.

Case Studies



Client & Workforce Operations Management Platform | UK

Replaced fragmented spreadsheets with a unified platform, giving leadership real-time visibility across projects, workforce, and client delivery.

Event Operations & Experience Management Platform | UK

Built a real-time command platform for live events, cutting operational overhead, eliminating scheduling conflicts, and elevating the guest experience at scale.

Plastic Surgery Workflow & Performance Management Platform | Miami

Streamlined clinic operations from booking to post-op, reducing administrative burden and enabling clinicians to focus on patient care, not paperwork.

AI-Driven Clinical & Consumer Nutrition Platform | UK

Delivered an AI nutrition platform that personalizes dietary guidance at scale, turning clinical data into actionable consumer insights and measurable health outcomes.

Enterprise Workforce & Resource Management System | Saudi Arabia

Digitized a consulting firm's entire workforce operations, from approvals to resource allocation; reducing reporting overhead and improving billable utilization.

AI-Powered Patient Engagement Platform

AI-powered care coordination for clinical trials, automating patient engagement workflows, improving adherence, and cutting administrative costs across healthcare programs.

Client Portfolio



Selected Clients & Leadership Experience

Brands our team has delivered for across the UK, US & MENA; startups to enterprise.

THALES



Applus⁺

CYBER CITY
For Information Technology LLC



Sherbet.
THE MOTIVATION MOTOR

mdgroup

BeyondBlue

BITERIGHT
Your AI Pocket Nutritionist

EDEN
PLASTIC SURGERY
INSTITUTE

NOVARTIS

Parker Russell

Global Delivery & Communication Excellence



Wherever You Operate, We Are There

How We Work With You

- Dedicated communication and regular progress updates
- Delivery reports and milestone demos
- Full documentation packages and handover materials

Availability

- Core hours aligned with European, GCC, and MENA business times
- Flexible coverage for US and Australia
- Guaranteed response times for critical issues

Business Value

- Zero time-zone friction in delivery
- Teams aligned to your regional context
- Consistent quality, wherever you operate

Regional Experience

- UK & Europe
- United States
- GCC & MENA Region

Languages

- English
- French
- Arabic

LET'S CONNECT

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